



**Brunel**  
University  
London

# Public Engagement Fund

Engagement Strategy and Support Unit (ESSU)  
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**Brunel Community Health Club**



## Jennifer Jones - Brunel Community Health Club



This project envisages the creation of a health hub to bring together the community of Brunel with members of the public, healthcare providers, industry, educators and government in preventive action. Around 17.5 million people die every year in the World from cardiovascular disease – primarily heart attack and stroke. The evidence for prevention is compelling. These conditions, together with other chronic diseases such as cancer, are largely avoidable. Given that 80% of heart attack and 90% of type 2 diabetes can be averted, this project offers a platform for information exchange and discovery with a main focus on prevention and keeping people healthier for longer. This project contributes to the National Cardiovascular Outcomes Strategy and the World Heart Federation’s “25 by 25” mission – to reduce these avoidable deaths by 25% by the year 2025.