

Privacy Consent terms

Sharing contact details for you to participate in the QS World University Rankings Survey

Dear Brunel University London friend,

We are writing to you as an important stakeholder of our university, to ask permission to share your contact details (name, job title, institution/company/organisation name plus email address) with the QS World University Rankings. This will allow them to invite you to take part in their next global surveys of academic and employer opinion in spring 2025. The QS rankings and survey are important to us, and we feel that your impartial responses would make a valuable contribution.

If you consent to your contact details being passed to QS for this purpose exclusively, please use the form we have sent you to confirm consent. Note that if we do not hear from you by 10th January 2025, we will assume that you do not want your contact details to be passed on. We value our ongoing engagement with you, and wish to be certain that we are not using your information for any purpose that you would prefer us not to. All data we ourselves hold about you is in line with our <u>Data Protection and Privacy policies</u>.

If you agree, you should be emailed by QS in February/March 2025 with an invitation to participate in their annual QS Global Academic Survey or QS Global Employer Survey, as relevant. They will send a maximum of two reminders, and will not contact you for any other reason – or for more than two editions of their annual survey – without supplementary or separate consent, as per their QS Privacy policy statement.

QS emails will come from rankings@qs.com. We encourage you to add them to your Safe Senders list, and to check your spam folder if not received by early March 2025.

Your responses will be used by QS in aggregate form only, combined with those of many others around the world to generate appropriate academic and/or employer reputation indicators in the QS World University Rankings at global, regional, subject and programme levels.

Many thanks in advance for your engagement and contribution.

Best wishes,

Professor Andrew Jones, Vice-Chancellor and President Brunel University London