



10:00 Arrival, Coffee & Tea - Eastern Gateway Building (ESGW) Foyer

10:20 Welcome and Introduction to the Centre for Entrepreneurship and Sustainability

Catherine Wang, Director of the Centre for Entrepreneurship and Sustainability

Marios Samdanis, Deputy Director of the Centre for Entrepreneurship and Sustainability

10:40 Panel Discussion

**Entrepreneurship and Sustainability Research, Practice, and Policy:
Current Developments and Future Directions**

Ana Canhoto, Catherine Wang, Danae Manika, Dorothy Yen, Monomita Nandy

12:00 Lunch - Eastern Gateway Building (ESGW) Foyer

13:00 Corporate Presentation

Entrepreneurship and Sustainability

Thomas Kirk & Nathan Owen, Founders of Ionech

13:30 Policy Presentation

Shaping Sustainability Policy and Strategy in Local Government

David Haygarth, Climate Action Manager, London Borough of Hillingdon

Honorary Lecturer - Department of Geography, Royal Holloway University of London

14:00 Break

Eastern Gateway Building (ESGW) Foyer

14:15 Research Presentation

Communicating Sustainability in B2B Marketing

Jessica Chelekis, Senior Lecturer, Brunel University London

14:45 Research Presentation

Cryptocurrency and Sustainability

Monomita Nandy, Reader & Fairouz Mustafa, PhD Researcher, Brunel University London

15:15 Closing Remarks

Catherine Wang & Marios Samdanis, Centre for Entrepreneurship and Sustainability

15:30 Networking Event - Eastern Gateway Building (ESGW) Foyer